BUSINESS spotlight

ARAPAHOE BOWLING CENTER

6850 South Dayton Street
303-790-BOWL (2695)
www.arapahoebowl.com

Are you looking for a fun place to enjoy the company of family, friends, and co-workers? Have you considered bowling? As bowling has evolved over the years from its early infancy on television to one of America's favorite pastimes, it has also become one of the most popular forms of recreation on this planet, with more then 100 million people in over 90 countries participating. As the bowling industry has experienced countless advances in technology of the lanes and bowling ball composition, what truly distinguishes Greenwood Village's own Arapahoe Bowling Center is its distinctive and unique brand of family ownership and approach to the community.

"When my father Vern and I built Arapahoe Bowl back in December 1985, we envisioned a place that welcomed everybody. It is home to many, many people and will continue to be so in the future," shared Fred Gensch, owner. "Now, 25 years later, we are home to 2,000 league bowlers and are a hot spot for families to come and have fun year-round!" To be certain, the Gensch family long ago realized the need that bowling fulfills, not only with benefits of physical recreation and relaxation, but in the way it meets the needs and desires of the Greenwood Village community at large.

Arapahoe Bowling Center can do a number of things that other centers can't. By not being affiliated with any national ownership they have a much greater degree of flexibility in offering a variety of family friendly programs and services. First and foremost is their ability to assist local community groups to fundraise quickly and effectively. They have provided discounted lanes and free shoe rental in a local Junior Achievement club "Bowlathon" effort this past March. Additionally the Center has also welcomed several community school group leagues, such as Regis and Cottonwood Creek Elementary, and has also welcomed corporate team building groups such as "Tokyo Joe's" for bowling, lunch buffets, company leagues, and company events.

Fred and his staff believe that their expertise in their highly successful bowling center sets a precedent in what a safe and secure place can be for both children and students in the area. "Small Ball" or "Route 66" electronic games, pool tables, air hockey, and foosball are available in the game area, in addition to a variety of bowling programs. Flexibility in pricing is also what allows the Center to accommodate everyone from 6 to 90 years of age. A popular "Lunch & Lane" discounted special is offered weekdays and their restaurant has a menu filled with a variety of tasty and affordable sandwiches, hamburgers, hot dogs, burritos, salads, pizza, and drinks.

The center has also been newly remodeled with brand new equipment and fixtures, including an expansive lounge and dining area with fireplace. A billiard room, children's playroom, coffee shop, cocktail lounge and an in-house pro shop complete the renovation. A pro shop driller with over 40 years of experience in resurfacing and fitting is available from 4:30pm to 8:00pm. Considered one of the biggest pro shops in the area, anything and everything can be provided on the spot while you wait, and at competitive prices.

A variety of flexible bowling programs are also offered, including senior leagues, children and youth leagues, and sanctioned leagues as well. In addition, a popular Double Extreme Bowling is also available late Saturday evenings. This form of bowling is wild and fun entertainment for kids and adults, with music and flashing colored lights that heighten the bowling experience. On weekends the entire facility can also be rented for evening corporate parties.

Arapahoe Bowling Center is located at 6850 South Dayton Street in Greenwood Village (one-half mile East of I-25 and Arapahoe Road), just behind Fay Myers at Arapahoe Road and Dayton Street.

Hours for open bowling are Monday-Friday 9 p.m.-midnight, Friday close at 2 a.m. Saturday 10 a.m.-2 a.m., and all day Sunday (11 a.m.-11 p.m.). Check out their summer special — two games and shoes for $7, Monday-Friday until 5 p.m.!

For more information on league bowling, $1 game specials, birthday parties, special events, and lane availability, call 303-790-BOWL (2695) or visit their Web site at www.arapahoebowl.com. Your newly renovated all season haven for family fun, relaxation, and recreation is close by . . . and there's no time to spare!